

Thomas S. Duane

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SR. PRODUCT DESIGNER WITH CREATIVE DIRECTOR EXPERTISE

Customer Experience / Product Development/ UI/UX Design / AI / Ecommerce / Marketing Communications

I am a results-oriented product designer who embraces the value of real-time analytics and how it can help us to maximize customer experience and meet business objectives. To do this, I partner with senior leadership, product managers, and engineers, to brainstorm on new products, features, inventions, and user experience enhancements. I translate these into intuitive workflows, wire frames and UI design mock-ups. My areas of expertise include Enterprise SaaS Apps & Platforms, AI, Ecommerce, Gaming, Lottery Systems, Security, Cloud Services Admin Tools, Sales Portals, Reporting and Analytics.

PROFESSIONAL EXPERIENCE

Nike, Inc.

Beaverton, OR

7/24- Present

Lead UE Design Contractor

I am lead UE designer for the Enterprise Architecture and Developer Platforms (EADP) squad. My responsibilities include user research, strategy development, wireframing, interactive prototyping and UI design. I collaborate with cross-functional teams for implementation, feedback gathering to refine the final output.

Indeed.com

Portland, OR

9/22- 6/24

Sr. Product/UX Designer

Indeed is the #1 job site in the world with over 300M unique visitors every month. At Indeed, I help engineers who help people get jobs. I do this as the Sr. Product/UX Designer for the Engineering Platform team. Recent projects include: Backstage at Indeed (an open source platform), development of Golden Path methodologies, design and launch of AWS Cloud VM tool, GitOps, GraphQL, Ownership platform, Database Provisioning Golden Path, Software catalog and others.

IGT, Inc.

Portland, OR

10/17- 9/22

Sr. Product Designer

For this international casino, lottery and gaming technology company, I worked as a senior user experience product designer for three product teams:

1. Player-facing UI
2. Backend administration tools including promotional campaign creation and management
3. AI-based Game & Promotion Product Development Tool

Each team enables casinos and lotteries around the world to offer land-based casino entertainment to online players across all platforms and device types. My responsibilities included AI/Machine Learning product development, data visualization technologies, product development, feature definition, user story development, usability testing, interaction design, prototype development, interface copywriting and UI design. I collaborated with globally dispersed engineering and product teams, to ensure that implementation met the defined specifications and business objectives.

I have co-authored a technology patent for IGT and have two more under consideration.

Daimler Trucks North America

Portland, OR

8/17- 11/17

Sr. Product Design Contractor (3 mo. engagement)

As lead user experience designer, I worked with a team that developed Daimler's first cloud-based software platform to allow Daimler, and their vocational truck partners, to program the switches and gauges used to control truck up-fit components. Each truck up-fit requires unique configuration of hardware and electronics as well as simulations and troubleshooting. This is how a "blank" vocational truck becomes a fire truck, utility truck and more. My responsibilities were the same as my current position. Upon completion of the 3-month contract, I transitioned the platform to the internal team for ongoing maintenance and updates.

Intel Corporation

Hillsboro, OR

2/17- 8/17

Sr. Product Design Contractor (6 mo. engagement)

As lead user experience designer, I led an internal start-up team to develop a Hadoop-based analytics portal and product debugging tool that leverages machine learning and AI for the design and debug of microchips, and multi-chip platforms. My responsibilities were the same as my current position. Upon completion of the 6-month contract, I transitioned the platform to the internal team for ongoing maintenance and updates.

Cisco Systems, Inc.

San Jose, CA

9/09 – 12/16

Sr. User Experience Designer

Lead UE designer for all cloud-based product administration tools including:

- Hybrid Data Security- an on-premises/cloud encryption key management service

- WebEx SiteAdmin (Admin tool for Meeting Center, Event Center, Training Center, Sales Center...)
- Common Analytics Platform (data streaming analytic engine for all Cisco products)
- Common Identity Platform (secure login and single-sign-on functionality)
- Cloud Connected Services Portal (for Cloud streaming of video, audio and data)
- Partnered with global engineering teams (primarily in China and Bulgaria) in definition, and design of UE.
- Created wire-frames and interactive UI mock ups, and participate in usability testing sessions.
- Design and produce illustrations and icons for all interactions.
- Designed IoT identity system to enhance interoperability of connected things, spaces, and people- patent pending

SmartZip.com

Pleasanton, CA

9/07 – 8/09

Sr. Director User Experience Contractor (2 yr. engagement)

- Based on business objectives communicated by senior management, developed product concepts, prototypes, screen-flow diagrams, wireframes, interactions, UI design concepts, content, and functional specs to achieve goals.
- Conducted usability testing and developed new product concepts from ideation sessions that were designed to meet user demand and to generate new revenue streams.
- Helped executive create investor presentations that succeeded in helping company close two rounds of funding.
- Created, and maintained, web site style guide detailing interactions.
- Lead usability QA review and maintained QA reporting system to monitor bug fixes and product enhancements.
- Developed and maintain brand style-guide including color palette, icon sets, button sets, sound effects, interaction animations, illustrations and copywriting.
- Supervised design team in the ongoing development of new landing pages and CSS templates

EDUCATION

BFA- Pratt Institute
 Brooklyn, NY
 Major: Communication Arts

INTERNATIONAL WORK EXPERIENCE

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| • Toronto & Montreal, Canada | • Monaco, Monte Carlo |
| • Hefei & Beijing, China | • Zurich & Bern, Switzerland |
| • Seoul, South Korea | • London & Manchester, UK |

SKILLS

- AI/Machine Learning systems for product development, debugging and dynamic system configuration
- UE & UI design (Figma, Adobe XD, Sketch, Zeplin, Miro)
- Usability Testing & focus group moderation
- Familiar with: HTML, DHTML, HTML5, Aurora DB, Mongo Atlas DB, AJAX, DOJO, JSON, AngularJS, Ruby on RAILS, Pearl, Python, Flash, and Maya animation
- Expert in prototype/ mock-up software: Figma, Adobe Creative Suite, and Sketch
- Mobile UE/UI requirements
- Agile, Agi-Fall and Waterfall Development Methodologies
- ADA Compliance (including JAWS)
- Ecommerce merchandising and design
- Fashion design including brand licensing
- Brand and corporate identity
- Brand positioning development & Naming
- Advertising (all forms)
- Experiential / Event Marketing
- Icon development
- Illustration

PERSONAL PASSIONS

- Making my wife and daughter laugh
- Playing with our dogs and cat
- Making good art
- Changing a stranger's day for the better
- Finishing a tough 5.12 route on the wall
- Travel